



# Leadership Summit 2024

## Rooted in Purpose

April 12-14, 2024  
Vancouver Marriott Pinnacle Downtown  
Vancouver, BC



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## Overview

### What is the Leadership Summit?

4-H Canada’s Leadership Summit is an opportunity for 4-H volunteer leaders, professionals, and the 4-H Canada Youth Advisory Committee (YAC) to come together and showcase the communities they are building, share innovative program ideas, and hear from experts on emerging topics.

The 2024 Leadership Summit is travelling to Vancouver, British Columbia from April 12-14, where it will be co-hosted by 4-H Canada and 4-H British Columbia, as part of their 110<sup>th</sup> anniversary celebrations.

The 2024 Leadership Summit theme, **“Rooted in Purpose”** focuses on capacity-building withing the 4-H community with the goal of providing even more youth with a safe, fun, and inclusive environment where they can learn to do by doing with the support of caring adults. Connecting at the summit and learning together helps renew a sense of purpose when we return to our provinces and clubs. Empowered and inspired we can grow as leaders and staff as we continue to cultivate leadership among our 4-H members.

For over 110 years, 4-H has been one of the most well-respected youth-serving organizations in Canada, delivering world-class positive youth development programming in the areas relevant to today’s youth. To maintain our commitment to excellence and align with industry best practices, we strive to ensure that volunteers and staff are supported with the tools they need to thrive in today’s changing world.

These new tools and strategic opportunities help ensure programming remains relevant and impactful for youth in a fun, safe, and inclusive environment. Through the 4-H motto, “Learn To Do By Doing,”



volunteer leaders will learn how to effectively use and maintain these strategies in their provinces, regions, and communities.

### What's in it for me?

We hope you'll return home from the Leadership Summit feeling:

- Empowered with new knowledge and resources;
- Encouraged by the work being done by 4-H across the country;
- Inspired with renewed enthusiasm and energy to bring back to your club and your members.
- Valued, as we celebrate volunteer achievements;
- Connected, as we share successes and challenges, and you expand your network within the 4-H movement;
- Supported, as we share new resources and bring in experts to engage you in thinking about new approaches and best practices in positive youth development; and
- Equipped with new tools, skills, and ideas to take back to your club and share with your youth members.

### What topics will be covered?

The program will be organized around three streams:

#### 1. Program Excellence

Workshops will be held with experts in each of the four [Leadership Development Pillars](#) (sub-themes):



**Sustainable Agriculture  
& Food Security**



**The Environment  
& Healthy Living**



**Science &  
Technology**



**Community Engagement  
& Communications**

Additional workshop sub-themes may include program evaluation, project success stories from clubs and 4-H Canada, and provincial sharing.

#### 2. Leadership Excellence

Workshop sub-theme possibilities may include youth-adult partnerships, Positive Youth Development, leadership styles, building communities, community engagement, club operations (finances, retention, and succession), and issues impacting youth.

#### 3. Professional Development

Workshop sub-theme possibilities may include sponsorships and partnerships, brand and communications, risk management, emerging models, and growing 4-H.

## What does the schedule look like?

The following table provides a high-level overview of events. All schedule information is subject to change, and more details will be available when registration opens.

Leadership Summit 2024 includes the optional “Pre-summit” focused on 4-H fundamentals. Delegates attending the Pre-summit will be able to complete their Youth Safety training, and build knowledge in the areas of PYD, the Leadership Development Pillars, youth-adult partnerships, and more. Delegates attending the Pre-summit will receive additional resources to support their roles as club leaders.

	Thursday, April 11	Friday, April 12	Saturday, April 13	Sunday, April 14
Morning	Delegates registered for Pre-summit travel and arrive in Vancouver.  Summit delegates with complex or long travel arrive in evening.	Pre-summit conference 8 a.m. – 4 p.m. (breakfast & lunch included)  Delegates travel to Vancouver	Breakfast  Workshop blocks 1 & 2	Breakfast & Provincial Sharing  Workshop block 4  Provincial Sharing
Afternoon		Pre-summit conference 8 a.m. – 4 p.m.  Delegates travel and arrive in Vancouver by 4 p.m.	Lunch & Provincial Sharing  Workshop block 3  Networking  Depart for offsite activity and dinner	Lunch and closing keynote speaker  Most delegate departures begin at 2 p.m.
Evening		Start of Leadership Summit 2024 - dinner and opening keynote speaker	Offsite activity and dinner	Delegate departures and travel

## Guidebook

To minimize our environmental impact and reduce printing, the Leadership Summit schedule will be available digitally using the Guidebook app. Registered delegates and speakers will be sent a link with an invitation to create a profile on the platform Guidebook to access our digital schedule and Summit information. Through your mobile device, the Guidebook app will allow you to explore and customize a schedule for the workshops you are interested in, connect with other attendees and speakers, and access presentation materials. During the Leadership Summit, you will receive daily updates and reminders on how to use Guidebook to complete workshop evaluations and participate in fun engagement opportunities.

If you have questions about programming or scheduling, please contact Liz Blaauwendraat, Adult Learning Manager at [elblauwendraat@4-h-canada.ca](mailto:elblauwendraat@4-h-canada.ca).



For up-to-date information about Leadership Summit, visit <https://4-h-canada.ca/programs/youth-programs-conferences/leadership-summit>.

## How to Attend

Leadership Summit is open to 4-H volunteer leaders from across Canada. Registration to attend is managed through your provincial 4-H office and provincial delegate lists are due to 4-H Canada by October 31, 2023.

Please contact your [provincial 4-H office](#) for details.

### Provincial selection of delegates

Each province, with the exception of BC, is allotted space for 10 delegates. These 10 spaces include:

- Provincial Supervisor or Executive Director
- Youth Advisory Committee (YAC) Representative
- One representative of the provincial Council, Foundation, or PLAC. The remaining provincial delegate spots are intended for volunteer leaders and provincial staff.

Provinces should keep a waiting list of interested leaders and staff once their 10 spaces are filled. Should any vacant spots become available, they will be offered to provinces with waiting lists fairly and equitably.

### What's included in the registration fee?

New this year is the option for delegates to choose registration with travel or registration without travel. Delegates choosing the without travel option will be responsible for their own travel arrangements to arrive at the Leadership Summit venue by 4:00 p.m. PT Friday, April 12 and departing from the venue after 1:00 p.m. PT Sunday, April 14. Accommodation and meals during the summit will be included for both registration options and, all delegates are expected to stay at the Vancouver Marriott Pinnacle Downtown for the duration of the Leadership Summit.

Pre-summit registration can be added to any registration option for \$125. Pre-summit takes place Friday, April 12 from 8:00 a.m. – 4:00 p.m. Pre-summit delegates should plan to arrive in the late afternoon/evening of Thursday, April 11.

Early Bird Registration (Registration must be completed and submitted by November 17 at 11:59 p.m. ET.)

Registration - without travel - \$550

Registration - including travel - \$850

\*Add Pre-summit Registration - \$125

Beginning November 18

Registration - without travel - \$700

Registration - including travel \$1000

\*Add Pre-summit Registration - \$125



Registration includes:

Pre-summit:

- Access to all Pre-summit programming, including all training, workshops, and sessions
- Leadership Summit Delegate Kit with “New Leader” resources
- Ground Transportation (shuttle to/from the hotel)
- Double hotel accommodations Thursday, April 11
- Meals - breakfast, lunch, and breaks, Friday, April 12
- VIP Ticket to attend the 4-H Canada Leadership Awards, which will be held virtually on February 27, 2024.

Total approx. value: \$ 610

Leadership Summit 2024

- Access to full Leadership Summit programming, including all workshops, keynotes, sessions, and activities
- Delegate kit
- Ground transportation (shuttle to/from the hotel)
- Meals - breakfast, lunch, dinner, and breaks, beginning with dinner on Friday, April 12 to Sunday, April 14 lunch
- Double hotel accommodations beginning Friday, April 12 unless early travel/arrival is required
- Offsite activity and dinner on Saturday, April 13
- VIP Ticket to attend the 4-H Canada Leadership Awards, which will be held virtually on February, 27, 2024

Total approx. value: \$1300

### What does travel to Leadership Summit look like?

#### **Delegate registration including travel:**

4-H Canada will arrange air travel and ground transportation to and from Leadership Summit for delegates registered including travel. Please expect to receive your travel itinerary closer to the event date. Delegates attending the Pre-summit will be scheduled to arrive in Vancouver throughout the day of Thursday, April 11. Delegates attending Leadership Summit only, will arrive in Vancouver throughout the day of Friday, April 12. Please note, however, that delegates who have complex or long travel, may be scheduled to arrive in Vancouver later in the day on Thursday, April 11.

*Please note that early arrivals/departures for some delegates may be required depending on the time and availability of flights.*

#### **Delegates registered without travel:**

Delegates registered without travel will be responsible for all arrangements and costs associated with travel to and from Leadership Summit and/or Pre-summit including all flight and ground transportation. Delegates responsible for their own travel will be required to provide details of their travel arrangements to 4-H Canada closer to the event for logistical purposes.

#### **Provincial Supervisors**

Provincial Supervisor travel will be scheduled to allow for attendance at any required meetings ahead of Leadership Summit.



## Apply to be a Presenter

We are looking for proposals from 4-H leaders and professional staff who would like to share their experience and expertise with the other Leadership Summit participants. We will also be reaching out directly to external experts in a variety of fields. Presenter submissions must be received by Friday, October 27, 2023.

### What topics will be covered at Leadership Summit?

This year's theme is *Rooted in Purpose: Cultivating Growth & Nurturing Leadership*. The programming will be organized around three sub-themes:

#### 1. Program Excellence

Workshops by experts in each of the four Leadership Development Pillars (sub-themes): Communication & Community Engagement, Science & Technology, Environment & Healthy Living, and Sustainable Agriculture & Food Security. Additional workshop sub-themes may include program evaluation, project success stories from clubs and 4-H Canada, and provincial sharing.

#### 2. Leadership Excellence

Possible topics may include youth-adult partnerships, Positive Youth Development, leadership styles, building communities, community engagement, club operations (finances, retention, and succession), and issues impacting youth.

#### 3. Professional Development

Sub-theme possibilities may include sponsorship and partnerships, governance, brand and communications, risk management, emerging models, and growing 4-H.

### How will the presentations be selected?

All submissions will be reviewed by our 4-H Canada Leadership Summit program team. The selection criteria will include:

- Quality and clarity of the proposal: i.e., clear, concise writing, practical application, topic relevance to 4-H, Leadership Summit streams, and summit theme.
- Workshop approach: i.e., whether it is engaging, participatory and interactive, offers discussion time, or a 'Learn To Do By Doing' opportunity.
- Whether it addresses a unique or emerging issue, need, or approach.
- Whether it presents a model or practice that can be replicated within 4-H and/or a Positive Youth Development approach.

## What should applicants and presenters expect?

- All applicants will be notified about the outcome of the review process by December 20, 2023.
- Workshops will run April 13 between 8:00 a.m. and 4:00 p.m. and April 14 between 8:00 a.m. to 12:00 p.m. (see tentative schedule overview in the delegate information above).
- Workshops should be between 75 and 90 minutes in length, including time for Q&A.
- Rooms vary in size and will either be in a classroom layout or with participants seated at round tables. Presenters should be prepared to deliver their session to an audience of between 30 and 150 individuals.
- Please specify all technology and material needs in your submission.
- Each presenter will be given access to our digital schedule and Leadership Summit information using the Guidebook app. 4-H Canada staff will upload presenter session and bio information, as well as any presentation materials, to this platform.

## Deadline for submission

Please complete the proposal form by Friday, October 27, 2023 at <https://www.surveymonkey.ca/r/GL8N6QW>

## Proposal submission questions?

Please contact Liz Blaauwendraat at <mailto:eblaauwendraat@4-h-canada.ca>.